

Marvell 88MB300 Bluetooth Microcontroller

Bluetooth 4.2 Low Energy (LE) Dual Mode System-on-Chip (SoC)

Internet of Things (IoT)

PRODUCT OVERVIEW

The Marvell® 88MB300 Bluetooth microcontroller is a fully integrated system solution with low raw bill of materials (RBOM) cost and small printed circuit board (PCB) footprint, making it the ideal choice for OEMs looking to bring next-generation Internet of Things (IoT) applications to market quickly and cost effectively.

It is also the industry's first highly integrated, single-chip Bluetooth 4.2 network processor enabling longer battery life and lower production costs for a wide range of IoT applications such as wearables, remote control, smart home appliances, automotive and wireless speakers. The low-power, energy efficient chip delivers longer runtime and features integrated audio codec, touch sensing, and integrated microcontroller unit (MCU). It also boasts more than 200KB of user space for customized applications.

KEY FEATURES

• Cortex M3 (32-bit) @ 128Mhz	Integrated power management
• Bluetooth 4.2 + LE dual-mode	 Integrated PA/LNA/Switch with single-ended RF
• Embedded profiles: HID, HOGP, and more	Integrated voice codec
Sensor connectivity	• I2S/PCM, 2 x I2C, 2 x UART interfaces, 2 x SSP/ SSI and up to 32 GPIOs

TARGET APPLICATIONS

Smart home appliances

The Marvell 88MB300 features advanced flexibility for a multitude of applications:

- Home/building automation
- Lighting control
- Automotive
- Wearables

- Remote control
- Health care
- Wireless speakers

BLOCK DIAGRAM



Fig 1. Marvell 88MB300 Bluetooth Microcontroller

THE MARVELL ADVANTAGE: Marvell chipsets come with complete reference designs which include board layout designs, software, manufacturing diagnostic tools, documentation, and other items to assist customers with product evaluation and production. Marvell's worldwide field application engineers collaborate closely with end customers to develop and deliver new leading-edge products for quick time-to-market. Marvell utilizes world-leading semiconductor foundry and packaging services to reliably deliver high-volume and low-cost total solutions.

ABOUT MARVELL: Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions and Kinoma® software enabling the "Smart Life and Smart Lifestyle." From mobile communications to storage, Internet of Things (IoT), cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience. As used herein, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries.



Marvell Technology Group www.marvell.com **CONTACT US:** For additional information, please visit our website at www.marvell.com for a Marvell sales office or representative in your area.

Copyright © 2015. Marvell. All rights reserved. Marvell and the Marvell logo are registered trademarks of Marvell. All other trademarks are the property of their respective owners. p/n Marvell_88MB300_SoC-01 05/15